



# RESOURCE DIRECTORY SUBSCRIPTION PROPOSAL

The following information is being presented in association with the opportunity to feature and market your company's products and services via an exciting and unique product. The **CHER®** (Comprehensive Home Evaluation Report) is an online template for medical practitioners and construction professionals to utilize when creating a home evaluation and/or home assessment report for their clients. Included in the **CHER®** is a Resource Directory in which the medical and/or construction provider can view companies with products and services that would assist their clients.

## Why be in the Resource Directory:

There are many reasons that your company, along with its products and services, should be featured as a Resource Directory listing within the **CHER®**:

- ▶ Maximize your exposure through the use of the **CHER®**. This product will be used online by physical and occupational therapists as well as construction professionals throughout the country to create home evaluation and/or home assessment reports for their clients.
- ▶ The medical and construction professionals using the **CHER®** will seek out products and/or service options for their clients and their home environment.
- ▶ The **CHER®** includes an image gallery in virtually every section of the **CHER®**.
- ▶ **CHER®** can track the number of times your website is accessed by **CHER®** users.
- ▶ New sections and categories are always being added to the **CHER®**. Your products and/or services can be featured in multiple locations of the Resource Directory within the **CHER®**.
- ▶ Along with your Resource Directory listing in the **CHER®**, you will also be included in the [Links to Products and Resources](#) category on the Learning Center page of our public website.
- ▶ A link to your website will be included on our facebook business page.
- ▶ This opportunity is available for a minimal rate of \$35.00 per month.

**To learn more about this unique opportunity, go to [www.shdesigns.net](http://www.shdesigns.net) or call us at 616-887-8130.**



**Specialized Home Design.**

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